

# With the Stroke of the Pen— Which Is Like a Sledgehammer Blow—

833-35 MARKET STREET

## BLAUNER'S

833-35 MARKET STREET

### Announcement Extraordinary!

Beginning Tomorrow at 9 A. M. and Lasting for Two Weeks

# A GREAT LOW PRICE DEMONSTRATION SALE

**The Reason—!**

It is our effort to relieve the unemployment situation and this is how we are going to do it: We are going to buy and sell quality merchandise at a very little profit---and in doing so we will keep many, many factories busy supplying us with merchandise. But in order to accomplish the desired results we must sell quickly---and for the next two weeks our prices will be the lowest on record!

**Test Our Word By These Wonderful Values—Tomorrow is the First Day of this Demonstration Sale.**

**30.00 COATS**

Quality coats fashioned of good quality rivioli, velours and excellent suedenes in the popular flare and straightline model. A revelation of value!  
**23.00**  
BLAUNER'S SECOND FLOOR

**20.00 SUITS**

Unusual beauty of fabric and cleverness of design are the outstanding features of these truly wonderful suits made of splendid velour. Navy, brown, Malay and Sorrento blue.  
**12.75**  
DOWNSTAIRS STORE

**SPORTS COATS**

Coats made of good bolivias, splendid kittens ear cloth, velours and polo cloth in the popular sports models. All shades and sizes.  
**5.00**  
DOWNSTAIRS STORE

**35.00 SUITS**

Elegantly tailored navy, tricotline suits in straight-line, hand-embroidered models. All lined and interlined. A demonstration value!  
**20.00**  
THIRD FLOOR

**95c PETTICOATS**

Splendid daisy taffeta petticoats in ruffled flounce effects. In purple and green. Unusual value!  
**50c**  
THIRD FLOOR

**1.00 SWEATERS**

Wool lassic sweaters in pretty lace collar and vestee effects. They come in white only.  
**50c**  
THIRD FLOOR

**UNDERWEAR**

Bloomers & Step-ins of batiste, Jersey and brocades. Also corset covers and handkerchiefs. Value 50c.  
**25c**

Lingerie Cloth Gowns and Chemises  
**44c**  
Worth 79c.

Silk Jersey Vests  
**1.35**  
Worth \$2.00.  
THIRD FLOOR

**INFANTS' WEAR**

59c—69c Flannelette Wear  
**34c**  
Gortrades, Kimonos and skirts.

84c—94c Flannelette Wear  
**50c**  
Consisting of sleepers, petticoats, bloomers, combination and Princess Bliza.

50c Infants' Blankets  
**25c**

79c Long and Short Dresses  
**39c**  
THIRD FLOOR

*Demonstration Values!*  
**A GIGANTIC SALE OF 2000 BEAUTIFUL HATS**  
Actually Worth \$4.00—\$5.00 and \$6.00  
**\$2.19**

Every hat is new—newly styled—trimmed and in the new shades as red, henna, black, Copen, brown, navy, peacock and sand. They are beautifully made of Lyons velvet, silk velvet, embroidered velvet, embossed taffetas and velvet combinations, crepe and velvet combinations. The values are wonderful and every hat is in the best of workmanship, cleverly trimmed with ostrich, crepe ribbon, and beads, embroidery, stitching and other fancies of high quality fabrics. Here is your opportunity to purchase an expensive hat at a very low cost. Extra space and newspaper for this sale.  
BLAUNER'S THIRD FLOOR

**SALE! DRESSES**

Smart dresses, made of serges, silks and jerseys in navy, black, henna, copen and taupe. A very splendid value!  
**7.94**  
DOWNSTAIRS STORE

**5.00 SKIRTS**

275 pleated plaid all-wool skirts in navy and tan; brown and tan; navy and grey, etc. These skirts cannot be duplicated at the price!  
**3.50**  
FOURTH FLOOR

**KIDDIES' COATS**

Of wool cheviot and polo mixtures in belted girl or boy models. Full lined. Sizes 2 to 6.  
**4.75**  
FOURTH FLOOR

**SPORT HOSE**

Wool sport hose at almost half their actual worth. They have fashioned leg with seamed backs and come in heather mixtures of brown, green, Copen and grey.  
**59c**  
MAIN FLOOR

**STRAP SLIPPERS**

Black, tan, grey and two-toned effects made in 1-strap, 2-strap, tongue effects. Every pair reduced from our own stock regularly selling at 4.50, 5.00 and 7.50.  
**3.25**  
MAIN FLOOR

**2.00 BLOUSES**

Dainty voile, organdie, and stripe blouses in neat pin tucks and lace trimming effects. The back, overblouse and tailored models. Remarkable value!  
**66c**  
MAIN FLOOR

**FOX SCARFS**

Extraordinary! These black silk fox scarfs are a ctually worth \$29.50 to \$35.00. A wonderful demonstration value.  
**14.50**  
SECOND FLOOR

**CHILDREN'S SHOES**

Black calf lace and lutton shoes with solid leather soles and heels. Value \$2.50. Sizes 8 1/2 to 2.  
**1.75**  
MAIN FLOOR

**Great Second Floor Sale of \$30 and \$35 New DRESSES**  
**\$15.00**

Poiret Twills, All wool Tricotines, Canton Crepes, Charmeuse, Roshanara Crepe, Chiffon Velvets, Mignonettes and Crepe de Chine.

One of the most important Sales of the Fall season—comprising dresses for street, business and afternoon wear in no less than five of the most fashionable Fall fabrics. The colors are the good reliable browns, navy blues and blacks. Beads and braiding lift the dresses away above the commonplace, snug bodices, stitched "all over" and the skirt embroidered to match. New sleeves, lined with contrasting colors and vivid colors check up with fashion's latest notes. A wonderful low price demonstration value.  
BLAUNER'S SECOND FLOOR